

THE DREAM RIDE EXPERIENCE SPONSORSHIP OPPORTUNITIES



AUGUST 23, 24 & 25, 2024
FARMINGTON POLO CLUB
FARMINGTON, CT





THE DREAM RIDE EXPERIENCE SPONSORSHIP OPPORTUNITIES

The Dream Ride Experience will be held Friday, August 23, Saturday, August 24, and Sunday, August 25, 2024 at the Farmington Polo Club.

PARTNER SPONSOR \$100,000

- Ten (10) VIP weekend event tickets
- Opportunity to display up to 10 vehicles and drive each vehicle in the Dream Cruise with a Dream Rider
- Sponsor branding on The Dream Ride Express Train (based on availability)
- Option to utilize a 30x30 Dream Ride vendor space*
- Sponsor representative on stage for check presentation at closing ceremonies
- Listing as a “Partner Sponsor” on dreamride.org, in program book, on Dream Rider and volunteer t-shirts, and in three social media posts**
- A full-page custom ad in the Dream Ride program book**
- Option to provide product in Dream Rider gift bags
- Personalized company advertisement on event 16x32 foot jumbotron throughout weekend**

PRESENTING SPONSOR: \$50,000

- Eight (8) VIP weekend event tickets
- Opportunity to display up to eight vehicles and drive each vehicle in the Dream Cruise with a Dream Rider
- Option to utilize a 30x30 Dream Ride vendor space*
- Sponsor representative on stage for check presentation at closing ceremonies
- Listing as a “Presenting Sponsor” on dreamride.org, in program book, on Dream Rider and volunteer t-shirts, and in three social media posts**
- A full-page custom ad in the Dream Ride program book**
- Option to provide product in Dream Rider gift bags
- Personalized company advertisement on event 16x32 foot jumbotron throughout weekend**

TITLE SPONSOR: \$25,000

- Four (4) VIP weekend event tickets
- Opportunity to display up to four vehicles and drive each vehicle in the Dream Cruise with a Dream Rider
- Option to utilize a 20x30 Dream Ride vendor space*
- Sponsor representative on stage for check presentation at closing ceremonies
- Listing as a “Diamond Sponsor” on dreamride.org, in program book, and in two social media posts**
- A half-page custom ad in the Dream Ride program book**
- Option to provide product in Dream Rider gift bags
- Personalized company advertisement on event 16x32 foot jumbotron throughout weekend**

**Use of space must be confirmed no later than August 1, 2024*

***Please note that all logos and personalized material must be received by July 1, 2024 to guarantee inclusion.*



THE DREAM RIDE EXPERIENCE SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR \$10,000

- Four (4) VIP Weekend Event Tickets for The Dream Ride Experience
- Option to utilize 20x 20 Dream Ride vendor space*
- Listing as “Platinum Sponsor” on DreamRide.org, in program book, and in two (2) social media posts**
- A half-page ad in the Dream Ride Program Book**
- Option to provide product in the Dream Rider gift bag
- Company logo represented on event 16x32 foot jumbotron throughout event weekend**

GOLD SPONSOR: \$5,500

- Two (2) VIP Weekend Event Tickets for The Dream Ride Experience
- Option to utilize 10x 20 Dream Ride vendor space*
- Listing as “Gold Sponsor” on DreamRide.org, in program book, and one (1) social media post**
- A quarter-page ad in the Dream Ride Program Book**
- Option to provide product in the Dream Rider gift bag
- Company logo represented on event 16x32 foot jumbotron throughout event weekend**

SILVER SPONSOR: \$2,500

- Six (6) Weekend Event Tickets for The Dream Ride Experience
- Option to utilize 10x10 Dream Ride vendor space*
- Listing as “Silver Sponsor” on DreamRide.org and in program book**
- Company logo represented on event 16x32 foot jumbotron throughout event weekend**

BRONZE SPONSOR: \$1,500

- Four (4) Weekend Event Tickets for The Dream Ride Experience
- Listing as “Bronze Sponsor” on DreamRide.org and in program book**
- Company logo represented on event 16x32 foot jumbotron throughout event weekend**

UNDERWRITING OPPORTUNITIES

- Main Stage and Main Tent: \$25,000
- Mobile Stage: \$15,000
- VIP Party Friday: \$10,000
- VIP Weekend Tent: \$10,000
- Weekend Entertainment: \$10,000
- Dream Riders Meals: \$10,000
- Archway Entrances: \$5,000
- Red Carpet: \$5,000

UNIFIED GAMES SPONSOR

- Fishing: \$5,000
- Mini Golf: \$5,000
- Swimming: \$5,000
- Cornhole: \$5,000
- Basketball: \$10,000

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THE DREAM RIDE EXPERIENCE SPONSORSHIP AGREEMENT

SPONSORSHIP LEVEL: _____

SPONSORSHIP AMOUNT: _____

COMPANY NAME: _____

CONTACT PERSON/ TITLE: _____

ADDRESS: _____

CITY/ STATE/ ZIP CODE: _____

PHONE/ EMAIL: _____

SIGNATURE: _____

PAYMENT TYPE: CHECK / CC NUMBER: _____

CVV/EXP: _____

*All credit card payments will incur a standard processing fee.

PLEASE MAKE ALL CHECKS PAYABLE TO:
THE HOMETOWN FOUNDATION, INC.

MAIL TO: 275 SCHOOLHOUSE ROAD, CHESHIRE, CT 06410

FOR INFORMATION, CONTACT DOUG SHOW AT DSHAW@BOZZUTOS.COM OR 203-250-5117.

Program Book Advertisement Specifications

- Full Page: 5.5" wide x 8.5" high
- Half Page: 5.5" wide x 4.25" high
- Quarter Page: 2.75" wide x 4.25" high

***Please note that all logos and personalized material must be received by July 1, 2024 to guarantee inclusion.*

- Advertisement Materials & Important Information
- Acceptable files includes high- resolution PDF, tif, jpeg, or psd
- Pages are full-color
- If you are unable to produce an ad on your own, we have templates we can provide.
- Sponsorship space may not be used to advertise the sponsor's products and services, although products may be placed on display without any qualitative statements or inducements to purchase.
- **Deadline Date: July 1, 2024**

Thank you for your generous donation! It is with your help that we are able to continue making a difference in our communities.

The Hometown Foundation, Inc. is a nonprofit 501(c) (3) tax exempt charity. Please consult with your tax advisor for deductibility of any contribution.